



Expert insight to influence every stage of litigation

CRITICAL COMMUNICATIONS



CRISIS OCCURS

RECORDS RETRIEVAL & SUBPOENAS



LAWSUIT FILED

**WITNESS TRAINING
LITIGATION RISK ASSESSMENT
FOCUS GROUPS & MOCK TRIALS**



RESEARCH & STRATEGY



DISCOVERY



DEPOSITIONS



TRIAL PREP



TRIAL

**WITNESS TRAINING
COURT REPORTING SERVICES**

**WITNESS TRAINING
MOCK TRIALS & FOCUS GROUPS
JURY CONSULTING**

**JURY SELECTION
MIRROR JURIES®
& TRIAL MONITORING
JURY INTERVIEWS**

CSI ... CONTROL

While defendants brace themselves for litigation, CSI provides critical insight in times of uncertainty. Our consultants ensure that public statements won't undermine the litigation strategy. Plus we assist with case preparation via expeditious retrieval of records.

CSI ... CLARITY

As the variables of litigation emerge, CSI helps to solidify the winning themes and theories based on science, not hunches. CSI's litigation science empowers counsel to make data-driven decisions about case strategy, favorable narratives, witness quality/integrity, and the scope of discovery.

CSI ... CONFIDENCE

Our litigation psychology team applies behavioral science to optimize the performance of fact witnesses and to curate ideal juror profiles. This synergy maximizes the likelihood of case narratives resonating with the trier of fact. In parallel, our litigation support team handles all aspects of recording testimony.

CSI ... CONFIRMATION

CSI advises on the elimination of as many non-ideal venire as possible, and through scientific trial monitoring, CSI assesses which aspects of the narrative are on target and which need to be recalibrated in situ. Our post-trial interviews enrich the insights and data points that influence serial litigation.

Increase case efficiencies, positive outcomes and ROI by leveraging CSI's settlement sciences at all phases of litigation. Call 1-800-514-5879 or visit courtroomsciences.com for details.



SERVICES OVERVIEW

Visit courtroomsciences.com or call 1-800-514-5879 to book services.

CRITICAL COMMUNICATIONS

CSI Critical Communications is the link between managing perceptions in the court of public opinion and insulating your company in the courtroom. Our senior communications consultants have been inside the courtroom working on high-stakes, high-profile issues for decades and they work in tandem with our trial consultants to formulate themes that mitigate the adverse impact of extenuating events.

- Strategic Planning
- Media Relations
- Crisis Management
- Outreach to Influencers



JURY CONSULTING

While trial attorneys consider potential jurors' bias or personal affiliations, CSI's trial consultants apply psychometric methodology to more fully assess juror profiles before the case goes to trial. Our proven research protocols and interview techniques provide valuable knowledge of the preexisting psychological determinants of how the case will be construed – helping counsel to compose the optimal audience.

- Venue Surveys
- *Voir Dire* Development
- Mirror Juries®
- Post-Trial Interviews



MOCK TRIALS & FOCUS GROUPS

Since even the most (seemingly) eloquent case narratives can fall flat with a jury, CSI tests themes, theories and assertions so that counsel's approach can be validated or adapted in advance. The data generated by focus groups and mock trials informs downstream decisions: from strategic planning, to settlement negotiations, to which narratives have the highest likelihood of success and why.

- Focus Groups
- Mock Trials



RECORDS & DEPOSITIONS

Our records retrieval and deposition services perfectly dovetail with other CSI services to ensure a seamless progression through the litigation process. CSI's certified professionals efficiently gather the records to support your legal position and we meticulously manage the logistics of recording deposition testimony: from court reporters, to transcript technology, to facilities, videographers, interpreters, and more.

- Records Retrieval
- Court Reporting
- Deposition Services



ANTI-REPTILE SOLUTIONS

Reptile attorneys prey upon the natural psychological tendencies of witnesses, jurors, and even opposing counsel. Ultimately, this psychological warfare forces inflated settlements and changes the trajectory of a case. CSI offers scientifically-based solutions to defuse all types of reptile tactics and keep your case on track.

- Deposition Testimony
- *Voir Dire*
- Opening Statements
- Trial Testimony



WITNESS TRAINING

CSI uses industry-leading neuroscience-based training to provide witnesses with the tools they need to maximize their most appealing persona, even under pressure. Our systematic process for witness training rehabilitates even the most difficult and dubious witnesses, leaving them poised, perceptive and even persuasive with the information you need them to convey.

- Witness Evaluation
- Witness Training
- Effectiveness Testing

